



Long-Range Plan of Service 2018-2022

LIBRARY BOARD OF TRUSTEES

Nancy Benchimol, President
Rosemarie Ryba, Vice-President
Barbara Palermo, Treasurer
Amalie Kempton, Secretary
Jennine Bernesby
Craig Henneberger
Rudolph Hertlein
David Martin
Anthony Papiro

Michael Morea, Library Director

Approved by the Gold Coast Public Library Board of Trustees on July 19, 2017

Vision Statement

The Gold Coast Public Library strives to be the nexus of community activity and identity, using all available resources, to provide opportunities to further the educational, informational, recreational and cultural pursuits of its residents. The Gold Coast Public Library is *Powered by Community*.

Mission Statement

To provide an environment and opportunities for learning, recreation and personal growth for the community.

The Plan

This plan has been developed by the Gold Coast Public Library Board of Trustees to guide the continuing development of our Library. We are proud of the library that we have grown to this point and endeavor to be a leader in the intellectual, cultural and technological future of our community.

The plan is meant to be a continually evolving, living document that provides flexibility to adapt to the changing needs of our community. It has been arranged in 4 key areas:

- Goal #1: Library Space including facilities and parking
- Goal #2: Library Services and Programs
- Goal #3: Library in the Community
- Goal #4: Library Collections

While this plan covers the years 2018-2022, it will be reviewed annually, and additional goals and revisions will be made as needed based on our progress and the resources and funding available for the library to achieve our goals.

The Goals

Goal #1: Library Space including facilities and parking

Provide our community with benefits derived from an inviting environment for reading, reflection, research and recreation.

Objective: The Library will actively work towards a plan for a new Library facility.

- The current Library Facility has provided a home for the Library in its first decade of existence. However, the current size (4,400 square feet) has made it necessary to rent additional space (square feet) to attempt to meet community needs. These arrangements still do not provide adequate space, and does not allow the Library to reach optimal efficiency. In addition, the

Library does not have any parking of its own, making it difficult for patrons to use the library during peak times for parking in the Glen Head Train Parking Lot.

- As a follow up to focus groups conducted in 2009 and 2015 where information was obtained regarding the community's use and opinions towards the Library's services, residents of the District will be involved in a process to obtain feedback on the current space, both what they enjoy and what they would like to see in the future. This will inform planning for the future.
- Various strategies to increase physical space will be investigated in order to optimize the use of the Library to meet the Community's needs.
- The Board will continue to evaluate properties within the Library District for their suitability for Library use as they become available.
- Through previous efforts to obtain community feedback the Library Board has identified several types of spaces for which there is a need but which would be difficult to create in the current Library Facility. These include a Teen Space, Quiet Study Areas / Rooms and dedicated meeting space. (The current rented meeting space is also used as back office space.)

Objective: The Library will continue to evaluate its current spaces to increase library visits and the use of library services until a new facility can be developed.

- Opportunities will be considered for redesigning the current library space through creative interior design to maximize the use of the building by patrons, including increasing the amount of comfortable seating for reading and study.

Objective: Parking

- The Board will meet with Town Officials and develop strategies and solutions for addressing the parking issue in the Railroad Avenue Train Station Parking Lot serving the Library.

Goal #2: Library Services and Programs

Library services and programs will continue to benefit Gold Coast Residents of All Ages

Objectives: The Library will develop a more active Children's Room

- The Library Board and staff will evaluate the current children's space and collection to facilitate the use of the Children's Room as a "destination" for learning and recreation for local children and parents / caregivers.
- The Library Board and staff will evaluate the current slate of children's programs and consider ways to expand and improve offerings and increase attendance.

Objectives: The Library will work to create an active Teen Space

- The Board will explore coordination with other community organizations, such as the Boys and Girls Club, and the North Shore School District, to provide space to use for other teen programs.
- The Board will investigate opportunities for additional venues, such as the rental of nearby accommodations, for use in Teen Activities.

Objectives: The Library will enhance its current Teen Program Offerings

- In order to ensure that library programming meets the needs of all members of the community and does not duplicate services provided elsewhere, the Library staff will continually analyze the needs of the teens in the community. Develop relationships and partnerships with community organizations already working with youth.
- The Staff will explore various new programs and services that have been successful in other Libraries for increasing teen participation.

Objectives: Adults

- Embrace the Physical Library as a Learning Commons to support adult learning, including easy access to assistance from reference staff; space for quiet study and group learning and space for instruction and workshops. Build on current Library Programming efforts in areas including help for small business, technology, and life transition points (education, career, finances, retirement).

Goal #3: The Library in the Community

The Library will continue to be an active voice in the community

Objective: The Library will investigate new ways to communicate with the community in order to obtain feedback regarding patron needs and discover ways the library can help.

- Develop Advisory Councils from among community members that will help the library to shape future programs and services.
- Trustees, the Director and assigned staff will seek out and attend the meetings of other local organizations in order to get to know the community and identify ways the library can contribute its resources and experience to local initiatives.
- The library will investigate employing such methods as regular presentations to community groups, community surveys, focus groups and the convening of an advisory council to gather feedback.

Objective: Work to increase awareness of the Library in the community.

- Improve the marketing of library programs and services.
- Expand the use of e-mail newsletter marketing of library services and programs.
- Continue to cultivate and expand the library's social media presence on sites such as Facebook and Twitter.
- Continue to produce a bi-monthly newsletter mailing to all households in the community, and make weekly press releases to the local media of events happening at the library.
- Continue to develop the library's website as a service platform for virtual materials and research tools.
- Bring informational programs and library services to community organizations including, but not limited to the North Shore School District, in order to foster awareness of the library resources and provide training in how to use them.

Goal #4: The Library Collections

The Gold Coast Public Library will provide community members with the information, resources, content and training they need to become information-literate life-long learners and successful 21st Century citizens.

Objective: Continue to provide a collection of materials to the community that is highly utilized

- The Library will feature current, high-demand, high-interest materials in a variety of formats for persons of all ages.
- The Library will provide timely, accurate and useful information for community residents, to further the ideals of democracy, literacy and workforce development.

Objective: Develop additional avenues to deliver library materials to the community beyond the four walls of the library building

- Continue to cooperate with the member libraries of the Nassau Library System in building the digital collection known as the *Nassau Digital Doorway* (e-books / audiobooks).
- Investigate the implementation of new virtual delivery systems for music, movies and other media as they are developed by emerging publishing / software companies.
- Collaborate with other local agencies, such as the North Shore Schools, to provide deposit collections of materials to be stored outside of the library for community use.

Objective: Work with the North Shore School District to make library resources available through School District initiatives, such as the use of tablet computers in the classroom.

- Develop marketing materials to make students and parents aware of the resources the library makes available for easy access on tablets.
- Offer after school training programs in the library for students, and work with the school to bring these same trainings to their classrooms.

- Work with the school district to provide continuing education opportunities for its teachers on how to make use of library provided resources .